Jean-Luc Moner-Banet, WLA President and Director General of Loterie Romande



Jean-Luc Moner-Banet is Director General of Société de la Loterie de la Suisse Romande, one of the two state-authorized lotteries in Switzerland. Loterie Suisse Romande, which operates in the French-speaking cantons of Switzerland, enjoys an annual sales turnover of CHF 1.6 billion (378 million Gross Gaming Revenue) and employs 230 people directly.

After joining Suisse Loterie Romande in 1998, Mr. Moner-Banet was appointed Deputy Director General in 2001, rising to his present position in 2007. Prior to serving at Loterie Romande, he spent a decade working in sales and marketing roles for a variety of gaming industry suppliers, including a stint as Business Development Director for Europe at GTECH Corporation.

Mr. Moner-Banet holds a Master's degree in Public Administration from the University of Lausanne, Switzerland, with a focus on studies in Swiss and European politics and public administration. Beyond his responsibilities as Director General of Loterie Romande, Mr. Moner-Banet has contributed extensively in the service of the world lottery community. In particular, Mr. Moner-Banet has served as President of the World Lottery Association (WLA) since 2012. From 2008–2012 he was a member of the WLA Executive Committee, and from 2009–2012 he was a member of the Executive Committee of the European Lotteries Association (EL). From 2011–2012 he also acted as Chairman of the Sports Committee of the EL, and in this capacity presided over the adoption of the European Lottery Association's Sport Charter by the EL General Assembly in 2012.

Mr. Moner-Banet is also a member of the board of Loterie Suisse Romande, a member of the Steering Committee of Swiss Lotteries, and a member of the Executive Committee of the multi-jurisdictional EuroMillions lottery game.